

The Challenge

Assured Group operates across multiple locations throughout the United Kingdom and required a recruitment partner capable of supporting both strategic and operational hiring needs.

This included ad hoc recruitment for senior and specialist roles, as well as the continuous, high-volume recruitment of entry-level valeting staff. The client needed a solution that could deliver speed, consistency, and quality at scale, while maintaining strong screening standards across a geographically dispersed workforce.

Our Solution

Logic 360 South Africa became an extension of Assured Group's internal hiring team, providing daily recruitment support tailored to their evolving requirements. We managed the full recruitment lifecycle for senior roles, including targeted sourcing, detailed screening, and shortlisting of suitably experienced candidates.

The Outcome

Through our flexible and responsive recruitment model, Assured Group benefited from reduced time-to-hire, improved candidate quality, and greater hiring consistency across all locations. Senior roles were filled efficiently, supporting leadership and operational continuity, while the steady supply of pre-screened valeting staff enabled uninterrupted service delivery nationwide.

Our ongoing partnership allows Assured Group to scale their workforce with confidence, knowing they have a dedicated recruitment team delivering dependable, people-focused solutions aligned to their business needs.